



## Medical Technology Leadership Forum

*The Medical Technology Leadership Forum  
Invites You to Attend Its*

### *6<sup>th</sup> Annual Capitol Forum*

**The Policy Environment for  
Medical Technology –  
Issues for 2007**

**February 14 - 15, 2007  
Capitol Hill  
Washington, DC**

The 2007 Capitol Forum will focus on the policy environment for medical technology. We will hear the perspectives of policy makers and engage in dialogue with them on three key topics:

- Trends in value-based purchasing with focus on Coverage with Evidence Development and Coding Improvement Reforms
- Consumer Driven Health Care and Medical Price Transparency
- Issues surrounding entitlement reform. Between a national budget deficit, the MMA implementation, and the bankruptcy of Medicare, Social Security and other health programs like Medicaid and Long Term Care lies the financing future of the medical device industry. Who gets paid first out of a shrinking revenue pie when there's no possibility of tax increases and limited life for cost-shifting?

MTLF will explore these topics from the perspective policy makers and Washington insiders.

If you have questions about this program, please contact the MTLF offices at (612)625-8682.



### **Event Registration**

To register for this event, please visit the "Events and Activities" page of the MTLF website – [www.mtlf.org](http://www.mtlf.org)

### **Hotel Information**

*For the convenience of our members, the Medical Technology Leadership Forum has reserved a limited block of rooms at the Washington Court Hotel, located on the Senate side of Capitol Hill.*

The Washington Court Hotel  
525 New Jersey Avenue NW  
Washington, DC 20001  
800-321-3010 or 202-628-2100  
[www.washingtoncourthotel.com](http://www.washingtoncourthotel.com)

*The group rate for guest rooms is \$229 plus tax per night. In order to receive our negotiated rate, you must mention that you are with the "MTLF" group and make your reservation by January 12, 2007. To make reservations, you may call (800) 321-3010.*

*Deadline for hotel reservations is January 12, 2007.*

**School of Public Health**  
UNIVERSITY OF MINNESOTA

Wednesday, February 14

Washington Court Hotel, Ballroom III

6:00–7:00 pm      *Reception*

7:00                      *Dinner*

*Welcome*

- **Susan Bartlett Foote, JD**, Director, MTLF; Associate Professor, School of Public Health, University of Minnesota

*Keynote*

- **Dr. Thomas Mann**, Senior Fellow, Governance Studies, The W. Averell Harriman Chair, The Brookings Institution, “2006 Election Impact on the 2007 – 2008 Congressional Agenda and the 2008 Presidential Campaign”

Thursday, February 15

Washington Court Hotel, Ballroom III

7:30–8:00 am      *Registration and Continental Breakfast*

8:00-8:10              *Welcome*  
**Susan Bartlett Foote, JD**, Director, Medical Technology Leadership Forum

8:10-10:30            *Value Based Purchasing in Medical Care*  
*Moderator, Hon. David Durenberger*, Chairman, National Institute of Health Policy; Senior Health Policy Fellow, University of St. Thomas; Commissioner, Medicare Payment Advisory Commission (MedPAC); Advisory Board Chairman, Medical Technology Leadership Forum

*Issue 1: Coverage with Evidence Development*

- **Dr. Steve Phurrough**, Director, Coverage and Analysis Group, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services

*Issue 2: Evidence for Better Decision-Making*

- **Mr. Stuart Guterman**, Senior Program Director, Program on Medicare's Future, The Commonwealth Fund

*Commentators*

- **Dr. Sean Tunis**, Director, Center for Medical Technology Policy and Principal, Rubix Health
- **Dr. William J. Scanlon**, Health Policy Consultant, Member of Medicare Advisory Commission
- **Susan Bartlett Foote, JD**, Director, MTLF
- **Mr. Mark Hayes**, Health Policy Director and Chief Health Counsel, Committee on Finance, U.S. Senate
- **Dr. Richard Umbdenstock,\*** Chief Operating Officer and President Elect, American Hospital Association

10:30-10:45      *Break*

**10:45–12:15pm**     ***Consumer Driven Health Care and Medical Price Transparency***  
*Moderator, Dr. Stuart M. Butler*, Vice President, Domestic and Economic Policy Studies, The Heritage Foundation

*Speaker: Ms. Julie Goon*, Special Assistant to the President for Economic Policy, The White House

*Commentators*

- **Ms. Ann-Marie Lynch**, Executive Vice President, Payment and Health Care Delivery, AdvaMed
- **Dr. John Mayer, Jr.**, First Vice President, Society of Thoracic Surgeons
- **Ms. Carmela Coyle**, Senior Vice President for Policy, American Hospital Association
- **Mr. William Wynne, JD**, Health Counsel, Senate Finance Committee

**12:30-1:00**     ***Lunch - The Role of Health Care and Health Policy in the 2008 Elections—***  
➤ **Ms. Leslie Norwalk esq.**, Acting Administrator, Centers for Medicare and Medicaid

**1:00–3:30**     ***Health Care Financing and Entitlement Reform --***  
Implications for Medicine and Medical Technology  
➤ **U.S. Senator Kent Conrad (D-ND)**, Senate Budget Committee Chair

*Dialogue*

- **Mr. David Broder**, National Political Correspondent, *The Washington Post*, Moderator
- **Hon. Earl Pomeroy (D-ND)**, House Ways and Means Committee
- **Hon. David Walker**, Comptroller General of the United States
- **Hon. Frank Wolf (R-VA)**, House Appropriations Committee
- **Hon. Paul Ryan, (R-WI)**, House Budget Committee
- **Mr. Sylvester Schieber**, Chair, Americans for Generational Equity

**3:30 – 4:00**     ***Conclusions***