



## Medical Technology Leadership Forum

*The Medical Technology Leadership Forum  
Invites to you attend our next Forum:*

### **Mining Medicare Claims: Searching for Value in the Medicare Program**

**October 30-31, 2006  
Minneapolis, MN**

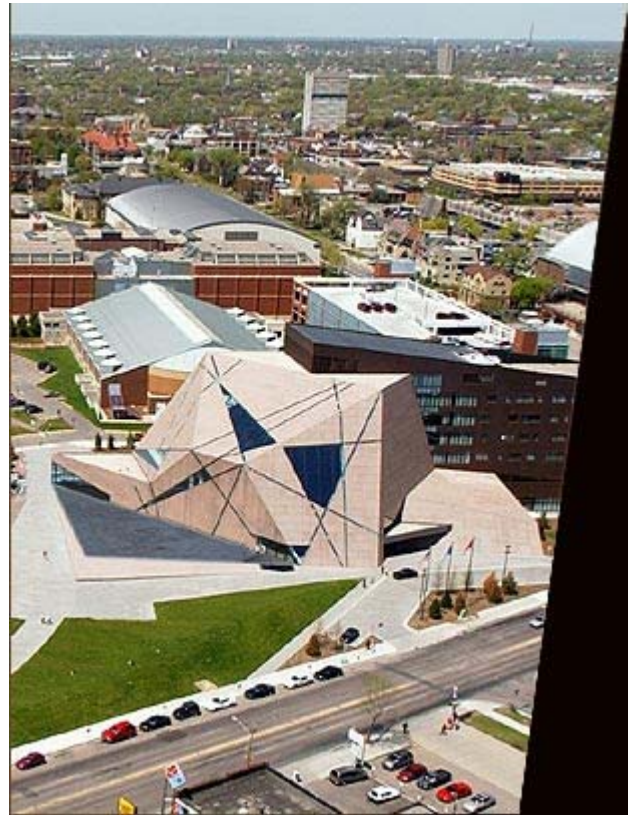
The Medicare claims form has evolved primarily as a vehicle for payment of claims. Physicians and researchers have used the data in Medicare claims to evaluate the utilization of Medicare services. There is, however, a growing demand for greater value in all health care services, necessitating better understanding the use of technology and the outcomes of care, as well as paying for performance not volume. All these new initiatives require information. The ubiquitous Medicare claims form is the key to developing the data necessary for finding value in Medicare.

The MTLF Fall Forum will explore how to leverage existing and potential data streams to improve the quality of care and encourage appropriate utilization. Our goal is to learn more about how the Medicare claims form is designed, the value and limitations of current data, discuss creative options, and debate short term and long term reforms.

If you have questions about this program, please contact the MTLF offices at (612) 625-8682.

## **School of Public Health**

UNIVERSITY OF MINNESOTA



McNamara Alumni Center, University of Minnesota

### **Event Registration**

To register for this event, please visit the “Events and Activities” page of the MTLF website – [www.mtlf.org](http://www.mtlf.org).

### **Hotel Information**

The MTLF has reserved a block of rooms at Radisson University Hotel  
615 Washington Ave SE  
Minneapolis, MN 55414  
(612) 379-8888

Single room rates are \$99.00 plus tax per night. To make reservations, you may call (800) 333-3333.

*Deadline for hotel reservations is  
October 9, 2006.*



Monday, October 30, 2006

A.I. Johnson Great Room,  
McNamara Alumni Center

5:30-6:15pm *Reception*

6:15-9:00pm *Dinner/Program*

*Welcome*

- **Susan Bartlett Foote**, Director, MTLF, Associate Professor, School of Public Health, University of Minnesota
- **Senator Dave Durenberger**, Chair MTLF Advisory Board, Chair, National Institute of Health Policy

*Keynote*

- **Peter B. Bach, MD, MAPP**, Senior Advisor, Office of the Administrator, Centers for Medicare and Medicaid Services (CMS)

Tuesday, October 31, 2006

A.I. Johnson Great Room,  
McNamara Alumni Center

7:45-8:30am *Registration and Continental Breakfast*

8:30-8:45 *Welcome and Introductions*

**Susan Bartlett Foote**, MTLF Director

*Introduction of the Evaluator Panel*

The Panel will provide reactions and commentary following the presentations in each Session.

Evaluator panelists include:

- **Tom Arneson, MD**, Medical Director for Industry-Sponsored Research, Chronic Disease Research Group/MMRF
- **William B. Baine, MD**, Senior Medical Advisor, Center for Outcomes and Evidence, Agency for Healthcare Research and Quality (AHRQ)
- **Gregory de Lissoy, PhD, MPH**, Senior Research Scientist, Health Care Analytics Group, United BioSource Corporation
- **Robert G. Hauser, MD**, Senior Consulting Cardiologist, Minneapolis Heart Institute

8:45-10:00 *Session I: Overview of the Issue: How the Medicare Claims World Really Works – Strengths and Limits of the Claims Data*

Moderator: **Susan Bartlett Foote**, Director, MTLF

- **Bruce Quinn, MD**, Medical Director, NHIC (California Medicare Part B)
- **Joachim Roski, PhD, MPH**, Vice President, Performance Measurement, National Committee for Quality Assurance

**10:00-10:15** *Break*

**10:15-12:15** *Session II: What Can We Learn From Other Payers and Providers?*

Moderator: **Jed Weissberg, MD**, Associate Executive Director, Quality and Performance Improvement, The Permanente Federation.

- **Taylor Dennen, PhD**, Director, Operations, i3 Innovus
- **Jinnet Fowles, PhD**, Senior Vice President of Research, Park Nicollet Institute- HER
- **David W. Plocher, MD**, Senior Vice President, BlueCross BlueShield of Minnesota - BCBS Data Warehouse
- **Jed Weissberg, MD**, Associate Executive Director, Quality and Performance Improvement, The Permanente Federation- integrated systems

*Buffet Lunch in Meeting Room*

**1:00-3:00pm** *Session III: Thinking Outside the Box: Short Term and Long Term Changes*

Moderator: **Stephen Parente**, Associate Professor; Director, Medical Industry Leadership Institute, Carlson School of Management, University of Minnesota

- **Anne Boucher, MBA**, Clinical Research Program Manager, 3M Health Information Systems – Reforming the coding system
- **Neal Fearnott, PhD**, President, Cook/MED Institute
- **Beth Virnig, PhD**, Associate Professor, School of Public Health, University of Minnesota - Adding new data elements/ quality of care in cancer

**3:00-3:30** *Overview: The Politics of Change and Next Steps*

**Susan Bartlett Foote**, MTLF Director